



National Children *of* Wales Awards

Celtic Manor Resort, Newport, Gwent
April 3rd 2020



Recognising the efforts and achievements
of courageous children, their families and
the charities that support them

bluestone
national park resort



About the awards

The National Children of Wales Awards will celebrate the inspirational achievements of remarkable young people across Wales while raising £100,000 for charities in Wales dedicated to helping children: Teenage Cancer Trust, Dreams & Wishes and the NSPCC.

We intend to shine a bright light on an amazingly brave group of children and young people who face hardships and challenges every day yet never give up, never stop trying – inspiring those around them in the process.

The awards are brought to you by Bluestone National Park Resort and Bluestone Foundation, the company's charitable foundation. Our foundation works with many local charities in Pembrokeshire while the Resort has for many years helped charities including Dreams and Wishes and Holibobs, which help seriously ill children enjoy precious holiday time with their families.

Our award categories will include focus on diversity, bravery, courage, sporting achievements, and children who help others through championing causes, caring and fundraising.

We already have some incredible stars associated with the event including TV personality Carol Vorderman and rugby star Ian Gough who will be our hosts for the evening.

We would be delighted if you would partner with us on this event and help make a difference to the real stars of Wales. We plan to raise £100,000 that will be used to provide much needed support to children's charities in Wales.

We have several opportunities for sponsorship including partner sponsorships and category sponsorships. We can promise one of the most high-profile events in the charity calendar, with some special guests attending and performing.

Our event will also achieve outstanding audience reach, including national and regional media coverage throughout the year and on the night itself. Please contact us to discuss how you can help – we have a range of opportunities for partnerships while we are also seeking extraordinary prizes for our auction.

For our winners and their families, it is often a once in a lifetime opportunity to stay in a luxurious hotel and attend the exclusive invitation only awards evening. You can help make this experience possible. All our winners also receive a break at Bluestone National Park Resorts for themselves and their families.



On the night ...

The National Children of Wales Awards promises to be an unforgettable and inspirational evening from start to finish in the incredible venue of the Celtic Manor. Some 700 guests will help us celebrate the bravery and incredibly stories of young people from across Wales – sharing their stories and achievements.

It will also be a glamorous and star-studded night with a number of high-profile Welsh sports stars attending, and many celebrities and special guests playing important roles during the evening. Showbiz personality Carol Vorderman and rugby star Ian Gough will host the evening – with some extra support from special guests.

Entertainment will be provided by male voice choir Only Men Aloud, the winners of the BBC talent show Last Choir Standing, who now perform to sell-out crowds across the UK.

They will be joined by another equally famous Welsh choir Angelica Celtis, a choir of schoolgirls from Llanelli, who reached the semi-final of Britain's Got Talent in 2017. The choir is part of the world famous Hywel Girls' Choir & Hywel Boy Singers who have become an institution in choral singing and picked up multiple accolades.





On the night ...

This special evening will also feature performances from Motionhouse, a world-class dance-circus production company that tours to rave reviews globally.

Its sell-out productions integrate athletic physicality, powerful narrative and incredible digital imagery combined with emotive sound scores. They promise a very special show on the night.

But the real stars of the evening, of course, will be the young deserving winners of the National Children of Wales Awards. Each family will be treated to VIP treatment from start to finish including a luxurious stay in the Celtic Manor and a special invitation to stay at Bluestone National Park Resort.

The inspirational stories of these individuals will also be told through video on the evening. Expect a tear jerker – but also to be uplifted on what will be an incredible night of celebration and emotion.





The Charities



Teenage Cancer Trust

Around seven young people aged between 13 and 24 are diagnosed with cancer every day in the UK. They need expert treatment and support from the moment they hear the word 'cancer.' The Teenage Cancer Trust is the only charity dedicated to making this happen.

The Teenage Cancer Trust works with schools to help educate young people about the early signs of cancer, encouraging them to get any worrying symptoms checked out as soon as possible.

The Trust has 28 specialised units in hospitals across the UK and are staffed by specialist nurses and other professionals who know how to treat young people as an individual first, and cancer diagnosis second.

Teenage Cancer Trust is funding more services and staff than ever before, but there is still work to do to make sure it is able to reach every young person who needs support.



In aid of
NSPCC
CYMRU | WALES

Photography by Tom Hull

NSPCC Cymru / Wales

1 in 5 children in the UK have suffered abuse or neglect. That's why the NSPCC is working to protect children today and prevent abuse from happening tomorrow.

As the UK's leading children's charity fighting to end child abuse in Wales and the UK – the NSPCC help children to rebuild their lives after abuse and protect children who are at risk. The charity also work innovatively to find the best ways of preventing abuse from ever happening.

But all this is only possible with the generosity of the public and their support. As an independent charity, which receives around 90% of its funding from supporters, the NSPCC relies on the generosity of supporters to make sure it can keep children safe through life-changing services. Every pound raised and every penny received will help make sure it can reach more children.

The NSPCC knows that children can be protected from abuse and neglect but that far too many childhoods continue to be blighted. This is a key driver of their work across every community in Wales. With the right help, the NSPCC believes that every child can thrive.

That is why, the NSPCC works hard to improve the lives of children in Wales and give every child a safe childhood.



Dreams & Wishes

Dreams & Wishes is a charity dedicated to helping seriously ill children by making their dreams and wishes come true. Since the charity began in 2011, it has worked with families across the UK, providing vital support throughout the child's illness as well as helping to build happy memories by granting lifelong wishes.

Battling a life-threatening illness is heart-breaking for both a child and their support network and can often mean countless hospital stays, painful treatments and a loss of a 'childhood'.

Dreams & Wishes provide support for children and their families as well as ensuring that families are still able to make wonderful and long-lasting memories.

The charity understand that every child is unique with their own dreams and wishes, so it is their aim to make sure that every child they work with is able to fulfil their dream. Some children want to meet their favourite TV stars, fly in a helicopter, visit Legoland or to just have their own playhouse. No matter how big or small a child's dream is, Dreams & Wishes is committed to making sure it comes true.



Bluestone Foundation

The Bluestone Foundation, the charitable foundation established by Bluestone National Park Resort, already works with a number of charities to support children and their families in Wales.

We offer respite for the families of children that need intensive caring and we support many families going through tough times.

On a regular basis, we are inspired by young people and their families who achieve the seemingly impossible. Despite the many challenges that life has thrown at them, despite their lives being dominated by hospital trips, appointments and medical treatment, they get on with their lives and inspire others in the process.

There is a wider issue here. Wales was the only UK nation to see a rise in child poverty last year with statics suggesting that 29.3% of children in Wales lived in poverty in 2017-2018

According to a recent report by Children in Wales, some parents are forced to make “impossible choices” between feeding themselves or their children.

We believe it is important for our children to have the best start in life possible. That is why both The Bluestone Foundation and Bluestone Nation Park Resorts help families and children’s charities wherever possible.

We are a family resort and we specialise in creating unforgettable experiences and moments to treasure. Backing these awards will be yet another way we will look to achieve that.



Sponsorship opportunities

Headline Sponsor

- Referred to as headline sponsor on all online and printed material.
- Credited as headline sponsor including regular PR update.
- Credited as headline sponsor on all event materials.
- Featured extensively in event programme, event, blogs on the event website and on the event social media posts.
- Full page ad in the event programme.
- Opportunity to have logos and banners displayed in main room.
- Headline logo displayed on screens.
- Opportunity to give a short address and facilitate prize draw.
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Please contact us to discuss how you can help – we have a range of opportunities for partnerships while we are also seeking extraordinary prizes for our auction.



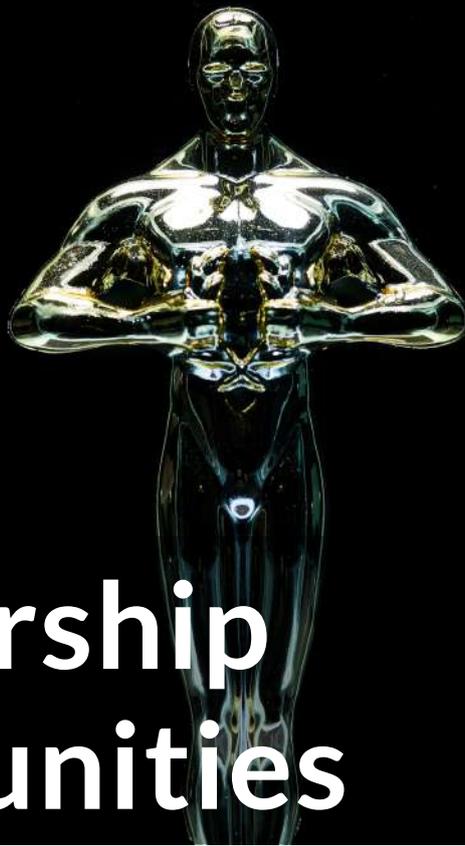
Sponsorship opportunities

Event Partner

- Credited as event partner together with event marketing and printed material.
- Credited as an event partner together with press releases and communication including social media.
- Credited as an event partner on the event web page.
- Featured extensively on the event website, blogs on the event website and on the event programme.
- On judging panel.
- Full page advertisement in the event programme.
- Sponsor of the event award (7-13, 12-18).
- Sponsor of the event award.
- Sponsor of the event awards evening.

Please contact us to discuss how you can help – we have a range of opportunities for partnerships while we are also seeking extraordinary prizes for our auction.

RESERVED



Sponsorship opportunities

Category Sponsorship

- Credit as category sponsor on all online content.
- Credit as category sponsor in all media.
- Featured in press coverage and on the event website and on the events social media platforms.
- Credited as Category Sponsor in all press releases published in the Welsh media prior to the event.
- Present winner of the award on the awards evening.
- Logo and name on the National Children of Wales Awards website.
- Category name displayed on screens.
- Talk show on the evening.
- Name on the programme.

RESERVED

Please contact us to discuss how you can help – we have a range of opportunities for partnerships while we are also seeking extraordinary prizes for our auction.



Sponsorship opportunities

Welcome Drinks Sponsor

- Credited as Welcome Drinks Sponsor in the full list of sponsors published in the Welsh media prior to the event.
- Credited as Welcome Drinks Sponsor together with logo on all online event marketing and printed material.
- Featured in press coverage around the event, blogs on the event website and on the events social media platforms.
- Credited as Welcome Drinks Sponsor with logo on National Children of Wales Awards website.
- Logo prominently displayed on screens at the awards ceremony.
- Table of 10 at the gala awards evening.

£1,500

Please contact us to discuss how you can help – we have a range of opportunities for partnerships while we are also seeking extraordinary prizes for our auction.



Sponsorship opportunities

Winners' Support Package Sponsor

- Credited as Winners' Support Package Sponsor for chosen category in the full list of sponsors published in the Welsh media prior to the event.
- Overnight stay at Celtic Manor for the winner of chosen category.
- Holiday at Bluestone National Resort for the winner of chosen category.
- Featured on the events social media platforms.
- Credited as Winners' Support Package Sponsor for chosen category on stage at gala awards evening.
- Logo on National Children of Wales Awards website.
- Logo prominently displayed on screens at the awards ceremony.
- Two tickets to the gala awards evening.

£500

Please contact us to discuss how you can help – we have a range of opportunities for partnerships while we are also seeking extraordinary prizes for our auction.



Tickets

SAVE THE DATE - 3 APRIL 2020

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We would be delighted if you would join us and help make a difference to the real stars of Wales. We plan to raise £100,000 that will be used to provide much needed support to children's charities in Wales.

Contact us today to get your tickets to the most inspirational night of the year!

Table of ten: £950

Book your tickets now, email:

Blanche Sainsbury: bsainsbury@bluestonewales.com

Mark Hillary: mhillary@bluestonewales.com



Categories

1. Triumph Over Adversity/Child of Courage

For children with disabilities and illness, who are working tirelessly to overcome them.
Three age groups; 0-6, 7-13 and 12-18.

2. Young Fundraiser

An individual or group of children who are raising funds for charity.

3. Young Sporting Hero

Recognising achievements in sport, music, visual and performing arts despite disability

4. Exceptional Young Carer

Young carers who care for other family members

5. Courageous Family

Families who have coped with extreme circumstances.

6. Outstanding Charity

Rewarding charities or volunteers who support young people with life challenges.

7. Bravery Award

For children and young people who have undertaken an extraordinary act of bravery having faced dangers and difficulties without fear.



Categories

8. Young Entrepreneur

Nominees from the nation's best and brightest start up founders. Aged under 21.

9. Environmental Champion

For children and young people who have done something exceptional in terms of innovation or dedication to help protect and preserve the environment.

10. Community Champion

For children and young people who play an exceptional role in their local communities either through organising community events and/or helping others.

11. Young Leader

For children and young people who have given their time and dedication to leading and mentoring other young people in their community.

12. Young Performer

Recognising achievements in music, dance and other aspects of the arts despite disability.



Contact

Blanche Sainsbury, Chairman

Email: bsainsbury@bluestonewales.com

Mobile: 07710010578

Bluestone Resort Ltd.,
Canasten Wood, Narbeth,
Pembrokeshire, SA67 8DE

Mark Hillary, Procurement Manager

Email: mhillary@bluestonewales.com

Phone: 01834 869900 ext.541

Bluestone Resort Ltd.,
Canasten Wood, Narbeth,
Pembrokeshire, SA67 8DE