



 Principality

CHILD OF WALES

Awards 2023

**Recognising the efforts and achievements
of courageous children, their families and
the charities that support them**





About the awards

The Child of Wales Awards will celebrate the inspirational achievements of remarkable young people across Wales, whilst raising vital funds for charities in Wales that are dedicated to helping children.

The inaugural Child of Wales Awards took place on Friday 4th March 2022. The star-studded event was a huge success, and we are planning for 2023 to be even bigger and even better. The awards will once again shine a bright light on an amazingly brave group of children and young people who face hardships and challenges every day yet never give up and never stop trying – inspiring those around them in the process.

Our award categories focus on diversity, bravery, courage, innovation, sporting achievements, and children who help others through championing causes, caring and fundraising and they are open to all children and young people across Wales.

Our entrants are nominated by the public, their families, friends, schools and charities and they come from all walks of life. We know there are so many inspiring stories to tell and we want to tell them and share them with you.

We have had so much support from businesses and partners across Wales already, and we have several opportunities for partnerships for our 2023 awards. As you will have seen from our 2022 awards, we can promise one of the most high profile events of the year with some special guests attending and performing.

We are also dedicated to raising vital funds for a charity that supports children and young people in Wales, and we will do so through various fundraising activities on the night.

Our event will also achieve outstanding audience reach, including national and regional media coverage throughout the year and on the night itself. Please contact us to discuss how you can help – we have a range of opportunities for partnerships and we are also seeking extraordinary prizes for our auction.

Sponsor testimonials



"I've been to many ceremonies/dinners and this is right up there with the best of them. Great organisation and flow, amazing winners and excellent presentation/hosting and the food was top notch. Moving and inspiring in turn, the night was one to remember. I hope you can continue your great work with these amazing children."

Chris Rogers, Bibendum Wines



"Well done to you all for an incredible evening. We would love to support your event again next year. It is so important that these children and young people are given this amazing platform for everyone to celebrate their incredible achievements."

Sian Martin, Valley Mill



"What an outstanding event and what a brilliant evening! I can't even begin to imagine what the last two years have been like for you all, trying to put together the event, organise and keep everybody on board, but you did just that and more. I am very proud Joe's Ice Cream was a part of it and to be able to attend such an important and inspirational event. I felt very humbled."



Jill Jones, Joe's Ice Cream



"We had such a great evening on Friday, it certainly was very emotional watching all of the wonderful stories of bravery and amazing achievements. And the entertainment, venue and food were all 5 star - thank you to all involved"

Kate Pucknell, Mitre Linen

"We had a fantastic night, so many wonderful awards for very worthy and admirable recipients!"

Matt Thompson, Penguin Recruitment



Winners testimonials

"We had the most wonderful evening, the whole occasion was so special. Thank you from the bottom of our hearts for such a fantastic experience from start to finish. The awards have not only helped Sophie overcome her demons and fears she developed from the bullying but also have her believe in herself and her abilities."

Stef Mansell, mother of Sophie Mansell - Environmental Champion

"I still cannot believe that Ffi won such a prestigious Award and that we were there. Such a wonderful and slickly run evening. It was perfect in every quarter. Gethin was just super but all the celebrities were terrific to Ffi... especially Ian Waite who danced with her and made her night! I cannot thank you enough for keeping us informed all the way through the process. It was simply the best event we've ever been to and we will always be grateful for the nomination, thank you"

Susie Hamill, mother of Ffion Gwyther - Who Cares Wins Winner



"Thank you so much for a truly unforgettable and inspirational evening on Friday. The 6 hours we had laughing, chatting, crying, celebrating flew by in what felt like 6 minutes. I sent a photo to a family member who commented that it was the happiest and most relaxed she has seen us in years, and she was right. As a bereaved parent, your biggest fear is that your child will be forgotten, Friday allowed us to celebrate not just Holly and Emily but Tom too and his legacy. He would have hated the attention, he would have hidden behind Holly and Emily going onto that stage, but as I said in the video, he would have been so, so proud. So thank you, from the bottom of our hearts for everything."

Debbie Walker, Mother of Holly & Emily Walker - Young Fundraisers

Press Coverage



South Wales Evening Post



Womens Own



South Wales Evening Post



Monmouthshire Beacon



South Wales Echo



Cynon Valley Leader



Llanelli Star



On the Night

The Child of Wales Awards promises to be an unforgettable and inspirational evening from start to finish in one of Wales most incredible venues. We anticipate in excess of 400 guests will help us to celebrate the bravery and incredible stories of young people from across Wales - sharing their stories and achievements

It will also be a glamorous and star-studded night with a number of high-profile Welsh famous faces in attendance and special guests playing important roles during the evening.

Television presenter Gethin Jones, best known for Blue Peter, The One Show and most recently Morning Live on BBC One, will be on to host the event.

We will be treated to an awe-inspiring performance from the Child of Wales Choir, amongst some other special guests throughout the night.



Tŷ Hafan



Our Chosen Charities

During the course of the evening we will be conducting various fundraising activities such as a raffle with amazing prizes, a silent and a live auction with all to raise money for our chosen charities, Tŷ Hafan and Hope House.

Tŷ Hafan is one of the UK's leading paediatric palliative care charities and over the past 23 years, the charity has supported well over 1000 children and their families across Wales. Their work sees a growing demand for family care and support, tailored to individual needs. Tŷ Hafan provides a vital lifeline to families, helping them when they need it most, and enabling them to create precious memories with their children during their short lives, as well as at end-of-life and beyond.

Hope House Tŷ Gobaith provides specialist nursing care and support to children with life threatening conditions and their families, who live in Shropshire, Cheshire, North and Mid Wales. We have two hospices- Hope House in Oswestry and Tŷ Gobaith in Conwy. Our dedicated teams support families from diagnosis, throughout the lifetime of their child and beyond. We believe that no one should suffer the death of a child alone and that pain beyond words needs support without limits. We are so grateful to all those who support us in whatever way they can, enabling us to continue to provide vital care for the children and families who need us.

Child of Wales Awards are dedicated to helping to raise as much money as we can on the night of the event for our wonderful charities.

hope house tŷ gobaith
children's hospices





Sponsorship Opportunities

HEADLINE SPONSOR

- Referred to as headline sponsor on all online event marketing and printed material.
- Credited as headline sponsor included in all media including press releases on awards website and social media.
- Sponsors Quote to be incorporated into all marketing materials on social media.
- Opportunity to have a table of 10 at the gala awards evening.
- Opportunity to have marketing materials and banners displayed in main room.
- Your Logo prominently displayed on screens.
- Company representative invited to form part of judging panel.
- One table of 10 at the gala awards evening.

SOLD OUT

Please contact us to discuss how you can help - we have a range of opportunities for partnerships while we are also seeking extraordinary prizes for our auction.



Sponsorship Opportunities

EVENT PARTNER

- Credited as event partner throughout campaign, including website, social media and press releases
- Your logo to feature on dedicated award website.
- Sponsors Quote to be incorporated into press release and included on social media and website
- Full page advertisement in the event programme, artwork to be supplied by sponsor
- Table of 10 at the gala awards evening
- Company representative invited to form part of judging panel.
- Opportunity to display pull up banners in the room

Cost £6,000 +VAT

“When I heard the inspirational stories of some of the children, we just had to sign and support it!”

Danni Watts-Jones, DWJ Wealth Management

Please contact us to discuss how you can help - we have a range of opportunities for partnerships while we are also seeking extraordinary prizes for our auction.



Sponsorship Opportunities

CATEGORY SPONSORSHIP

- Credited as event partner throughout campaign, including website, social media and press releases
- Sponsors Quote to be incorporated into press release and included on social media and website
- Your logo to feature on dedicated award website.
- Present winner award on stage at gala awards evening.
- Your logo displayed on screens at the event
- Table of 10 at gala awards evening.
- Half page ad in event programme, artwork to be supplied by sponsor

Cost £4,000 +VAT

Please contact us to discuss how you can help - we have a range of opportunities for partnerships while we are also seeking extraordinary prizes for our auction.



Tickets

The Child of Wales Awards promises to be an unforgettable and inspirational evening from start to finish in one of Wales most incredible venues. We anticipate in excess of 400 guests will help us to celebrate the bravery and incredible stories of young people from across Wales – sharing their stories and achievements.

We would be delighted if you would join us and help make a difference to the real stars of Wales. We plan to raise vital funds for our chosen charity on the night, and we can't do this without the support of our guests and partners.

Contact us today to get your tickets to the most inspirational night of the year!

Tickets are available for **£95 +VAT**
or **£950+VAT** for a table of 10

Book your tickets now, email:
Ashleigh Kerr
ashleigh@childofbritain.com



Catergories

- 1. Child of Courage** **SOLD OUT**
For children with disabilities and illness, who are working tirelessly to overcome them. Two age groups; Under 13 and 13+
- 2. Young Fundraiser** **SOLD OUT**
An individual or group of children who have dedicated their table and raised substantial funds for charity.
- 3. Young Sporting Hero** **SOLD OUT**
Recognising incredible achievements in sport - be it with our without disability
- 4. Exceptional Young Carer**
Young carers who give up their time and make sacrifices to care for other family members
- 5. Courageous Family**
Families who have coped with extreme circumstances.
- 6. Outstanding Charity** **SOLD OUT**
Rewarding charities or volunteers who support young people with life challenges.
- 7. Bravery Award**
For children and young people who have undertaken an extraordinary act of bravery
- 8. Environmental Champion** **SOLD OUT**
For children and young people who have done something exceptional in terms of innovation or dedication to help protect and preserve the environment.
- 9. Community Champion** **SOLD OUT**
For children and young people who play an exceptional role in their local communities either through organising community events and/or helping others.
- 10. Young Leader**
For children and young people who are leading their community, this can be through innovation or artistic ability.
- 11. Young Performer**
Recognising achievements in music, dance and other aspects of the arts



Contact Us



Blanche Sainsbury, Founder

Email: blanche@childofbritain.com

Mobile: 07710010578

National Children's Awards Ltd



Ashleigh Kerr, Events Director

Email: ashleigh@childofbritain.com

Mobile: 07581227416

National Children's Awards Ltd

More information is available on our event website
www.nationalchildrenofwalesawards.org