



CHILD OF WALES®

Awards 2024

**Recognising the efforts and achievements
of courageous children, their families and
the charities that support them**





About the awards

The Child of Wales Awards will celebrates the inspirational achievements of remarkable young people across Wales.

The annual Child of Wales Awards returned on Friday 24th March 2023. The star-studded event was a huge success once again, and we are planning for 2024 to be even bigger and even better. The awards will once again shine a bright light on an amazingly brave group of children and young people who face hardships and challenges every day yet never give up and never stop trying – inspiring those around them in the process.

Our award categories focus on diversity, bravery, courage, innovation, sporting achievements, and children who help others through championing causes, caring and fundraising and they are open to all children and young people across Wales.

Our entrants are nominated by the public, their families, friends, schools and charities and they come from all walks of life. We know there are so many inspiring stories to tell and we want to tell them and share them with you.

We have had so much support from businesses and partners across Wales already, and we have several opportunities for partnerships for our 2024 awards. As you will have seen from the last two awards, we can promise one of the most high profile events of the year with some special guests attending and performing.

Our event will also achieve outstanding audience reach, including national and regional media coverage throughout the year and on the night itself. Please contact us to discuss how you can help – we have a range of opportunities for partnerships.



[Click to watch our overview video](#)

Sponsor & Charity Testimonials



effort and professionalism"

Ian Morgan, Westacres Homes

"It was a fantastic evening and we all had the best time, it was impeccably organised and managed and that's testament to the team's hard work,

"The value of an event like this is really in sharing stories and being able to get the messages out there,

there are so many people here who are just truly inspirational. I think this is so aligned with what we're all about, we're in communities up and down the length of Wales. We care about people and families in their homes, and this is an extraordinary witness to people that maybe sometimes live in challenging circumstances, but still excel. It's amazing, really inspirational."

**Sally Jones-Evans, Chair,
Principality Building Society**



"It was a pleasure to support such a fantastic night, it was one of the best evening's we'd been too and supported, it was so well organised. The night was a credit to you all

David Owen, Owens Group"



"We had a delightful evening at the COWA and it was an absolute privilege to sponsor the Family of Courage award."

**Bethan Drinkall,
Equinox Physiotherapy
Partnership**



"An awards like this, there is no better example of how you can inspire future generations"

**James Harper, Social Impact Manager,
Principality Building Society**

**50 years of
thomas carroll**

"Congratulations to you and your team on the success of Friday evening. It really was a wonderful event and for such a good cause."

Alison Davies, Thomas Carroll

Winners testimonials

"Thank you so much for such an amazing evening, we had the best time ever. The amazing stories blew us away, all the children were just amazing, we were honoured to be a part of it all. "

Sarah Walsh, mother of Avery Bristowe - Exceptional Young Carer

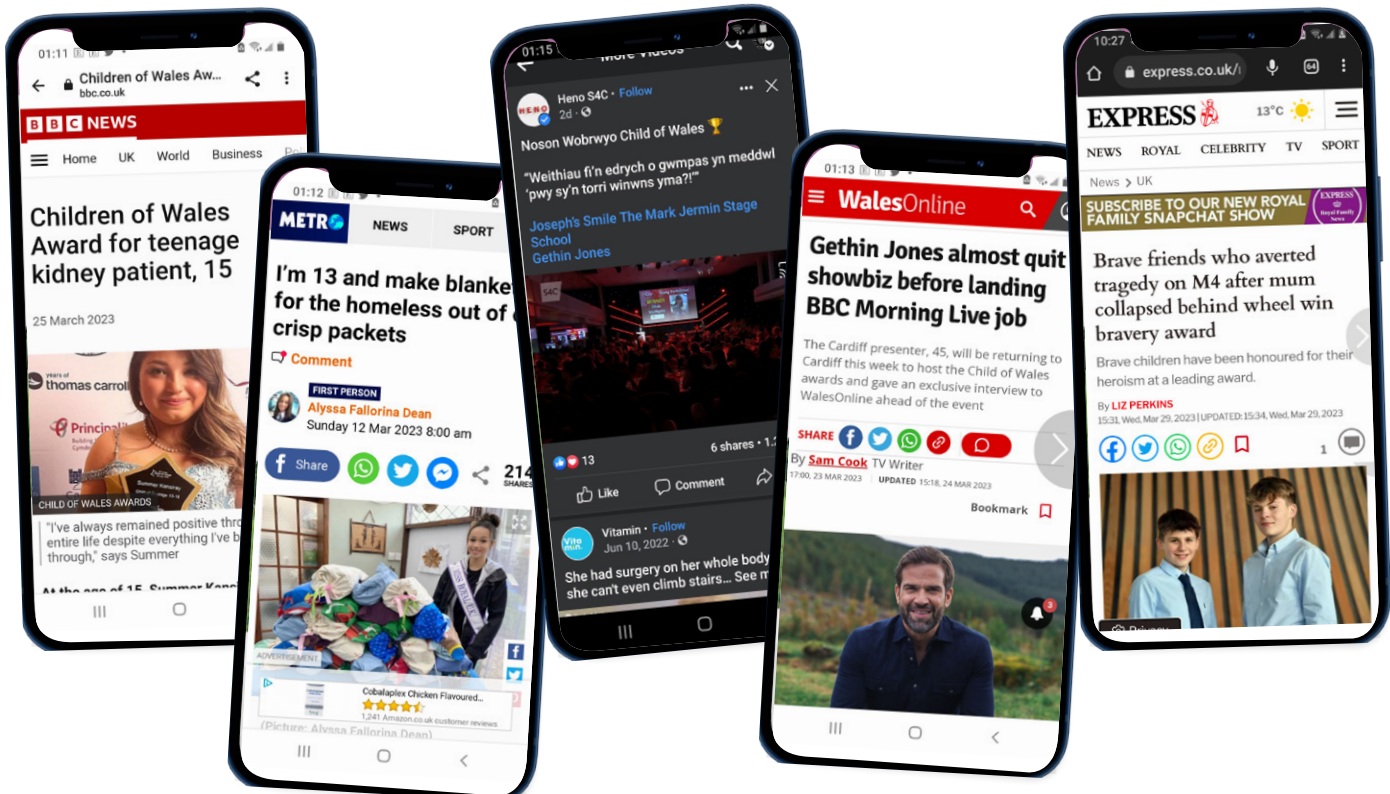
"It was an absolute fantastic evening, one we will never forget. Ollie and Harvey were over the moon to be part of it. It was so well organised, the entertainment was brilliant, food was outstanding. Overall just an amazing evening, so thank you to you and all of the team."

**Lucy Roberts, on behalf
of O&H Metalwork - Young Leader**

"It was such a wonderful night and summer, her teacher and both me and dad thoroughly enjoyed the night. It was a wonderful evening and was so inspiring to see so many different stories."

**Joanne Kansiray, mother to Summer
Kansiray - Child of Courage 13+**

Press, Social Media & TV



WalesOnline

Click to Watch Wales online highlights

Heno

Click to watch Heno highlights video





Media Partner

The awards have once again secured a media Partnership with Route Media, outdoor media specialists across Wales. Route will be the Official media partner for the awards and will deliver outdoor advertising for the awards over a 6 month period.

These adverts will be delivered across 10 sites over North and South Wales, with an estimated audience reach of 1,472,000 million per week. The billboards and portrait screens will feature all sponsors logos, as well as helping to promote the awards.

Further details on the campaign will be announced in due course.



HEADLINE SPONSOR

- £28,000 + VAT**



Sponsorship Opportunities

EVENT PARTNER

- Credited as event partner throughout campaign, including website, social media and press releases
- Your logo to feature on dedicated award website.
- Sponsors Quote to be incorporated into press release and included on social media and website
- Full page advertisement in the event programme, artwork to be supplied by sponsor
- Table of 10 at the gala awards evening
- Company representative invited to form part of judging panel.
- Opportunity to display pull up banners in the room

Cost £6,000 +VAT

Please contact us to discuss how you can help - we have a range of opportunities for partnerships while we are also seeking extraordinary prizes for our auction.



Sponsorship Opportunities

CATEGORY SPONSORSHIP

- Credited as category sponsor throughout campaign, including website, social media and press releases
- Sponsors Quote to be incorporated into press release and included on social media and website
- Your logo to feature on dedicated award website.
- Present winner award on stage at gala awards evening.
- Your logo displayed on screens at the event
- Table of 10 at gala awards evening.
- Half page ad in event programme (artwork to be supplied by sponsor)

Cost £4,500 +VAT

Reduced to **£4,000 +VAT** if
secured and paid by June 1st 2023

Please contact us to discuss how you can help - we have a range of opportunities for partnerships while we are also seeking extraordinary prizes for our auction.



Sponsorship Opportunities

Drinks reception sponsor

- Logo placement on the awards website and at the awards evening
- ½ page advert in the event Brochure (artwork to be provided by sponsor)
- 5 tickets to the main awards evening
- Signs to state drinks reception sponsored by Sponsor in the drink's reception at the awards
- Mention in any pre & post event coverage where possible
- Quote on awards website
- News story, incorporating quote, to announce sponsorship on website and social media

Cost - £2,000 +VAT

Winners Support sponsor

- This Package will support our winners by providing a hotel room and 2 additional tickets to the awards evening
- Logo placement on the awards website and at the awards evening
- ½ page advert in the event Brochure (artwork to be provided by sponsor)
- 5 tickets to the awards evening
- Welcome note from sponsor in each of the winners rooms
- Mention in any pre & post event coverage where possible
- Quote on awards website
- News story, incorporating quote, to announce sponsorship on website and social media

Cost - £2,000 +VAT

Winners Live Story sponsor

- Logo placement on the awards website and at the awards evening
- Quote on awards website
- News story, incorporating quote, to announce sponsorship on website and social media
- Credited on the night as "Winner's video story sponsor" in the speech and on screen before first video is played at the awards
- ½ page ad in the event brochure (artwork to be supplied by yourselves)
- Mention in any pre & post event coverage where possible
- 5 tickets to the main awards evening

Cost - £3,000 +VAT

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Tickets

The Child of Wales Awards promises to be an unforgettable and inspirational evening from start to finish, in one of Wales most incredible venues.

We anticipate in excess of 400 guests will help us to celebrate the bravery and incredible stories of young people from across Wales – sharing their stories and achievements.

We would be delighted if you would join us and help make a difference to the real stars of Wales - these amazing children.

Contact us today to get your tickets to the most inspirational night of the year!

Tickets are available for **£95 +VAT**
or **£950+VAT** for a table of 10

Book your tickets now, email:

Ashleigh Kerr
ashleigh@childofbritain.com



Categories

1. Child of Courage

For children with disabilities and illness, who are working tirelessly to overcome them. **Two age groups; Under 13 and 13+**

2. Young Fundraiser

An individual or group of children who have dedicated their table and raised substantial funds for charity.

3. Young Sporting Hero

Recognising incredible achievements in sport - be it with our without disability
Two age groups; Under 13 and 13+

4. Exceptional Young Carer

Young carers who give up their time and make sacrifices to care for other family members

5. Courageous Family

Families who have coped with extreme circumstances.

6. Outstanding Charity

SOLD OUT

Rewarding charities or volunteers who support young people with life challenges.

7. Bravery Award

For children and young people who have undertaken an extraordinary act of bravery

8. Environmental Champion

For children and young people who have done something exceptional in terms of innovation or dedication to help protect and preserve the environment.

9. Community Champion

For children and young people who play an exceptional role in their local communities either through organising community events and/or helping others.

10. Young Leader

For children and young people who are leading their community, this can be through innovation or artistic ability.

11. Young Performer

Recognising achievements in music, dance and other aspects of the arts



Contact Us



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National Children's Awards Ltd

More information is available on our event website
www.nationalchildrenofwalesawards.org